

Assessment Task Force Update

The EACUBO Assessment Task Force, charged with analyzing current assessment processes and instruments for effectiveness and relevancy in order to understand the ongoing needs of its members, continues to meet. You may have noticed some of their initial initiatives to adopt multiple assessment tools in action at the recent Annual Workshop in Boston.

Two new initiatives were rolled out at this meeting. The first was the addition of a small tear out survey that was distributed with the program booklet. This was a one page questionnaire that was developed to gather targeted information from our attendees that will assist us in improving future meetings and programs. It included questions on what you liked about the Workshop, how we could improve the conference experience, recommended topics for future meetings, along with questions about planned attendance at future meetings. The surveys were gathered at the registration desk and a drawing for a Kindle for those who participated took place. The Task Force was pleased with the response level (165) and will use this assessment format going forward to gather targeted and specialized information.

The second initiative included asking members of the Board, Program and Membership Engagement committees to each approach at least three attendees during the conference and engage them in collegial conversations to learn more about their interests and needs as members of EACUBO. The topics of conversation for feedback included Level of Engagement and Programming.

Another tool developed for input is the enhancement of the features on the EACUBO website. This new tool will allow members to provide immediate input to program topics and suggested speakers along with an acknowledgement of submission. Staff at AR will review incoming input and distribute the information to the Program Committee Chair or other appropriate EACUBO representatives. A computer was in place at the registration desk for those wanting to test drive this new resource.

Moving forward the Task Force is continuing to develop the processes surrounding these new assessment tools, and it will look at additional methodologies including a series of on-line questionnaires to obtain as much feedback as possible and help shape the future direction of EACUBO programs and membership engagement. The processes will ensure a closed loop between program planning and assessment, and information will be distributed to EACUBO committees and Board as appropriate. In addition, the Task Force will be developing and recommending to the Board the appropriate roles, staff and/or committees that should be responsible within the organization for the various assessment activities.