

BOSTON REGION
2010 EACUBO Spring Webcast
Commons Room-Third Floor, Adamian Building
Bentley University
175 Forest Street
Waltham, MA 02452
April 28, 2010

Check-in, Registration and Continental Breakfast	9:30 am to 10:00 am
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Video webcast	10:00 am to 12:30 pm
"Institute for Global Ethics, Ethical Fitness Seminar"	
15 minute break	11:15 am to 11:30 am



Introduction to the
ETHICAL FITNESS® SEMINAR
IGE's four-step process for resolving ethical dilemmas

We recognize that the ethics responsibilities of many leaders in business, government, and nonprofit environments have grown significantly beyond compliance in the last few years to include the mandate for building ethical cultures, where trust can grow and thrive and where employees themselves become the security network for corporate ethics.

The core of IGE's approach to growing ethical cultures is the Ethical Fitness® Seminar (EFS). The EFS is positive, non-threatening, and highly interactive. Participants from the last fifteen years claim greater awareness of ethical issues, higher levels of decision-making confidence, and a high degree of relevance to their job responsibilities. Some have told us that the EFS was a life-changing experience; others say that the impact of their EFS experience has grown over time, rather than diminished. Most are content to share their gratitude for a disciplined way to approach life's very difficult decisions.

The learning objectives for the EFS aimed at corporate organizations include the following:

- *Recognizing the importance of ethics—for individuals, for organizations, for the future*
- *Understanding trust—what is it? What encourages trust? What kills it?*
- *Tasking leadership with trust—what can leaders do to create a trust environment?*
- *Defining ethical values—whose values are they? How are they applied in the workplace?*
- *Analyzing ethical challenges—how can we identify and avoid right-versus-wrong moral temptations, and how can we distinguish them from real right-versus-right ethical dilemmas? Can ethical dilemmas be categorized?*
- *Resolving dilemmas—which principles best apply?*
- *What is moral courage and when should I have it?*

IGE's work assumes that **fundamental, shared values** can be discovered and applied. We also assume that individuals and organizations are capable of developing what we call "**ethical fitness**"—which, like physical fitness, keeps you in mental and moral shape to recognize and address ethical dilemmas. Participants will leave our seminar with the **tools and confidence** required for **resolving ethical dilemmas**—equipped to confront issues that face them every day, at work and at home.

Lunch Break and Networking	12:30 to 1:30 pm
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**Video webcast continues
"Institute for Global Ethics, Ethical Fitness Seminar"**

1:30 pm to 2:45 pm

Continuing Professional Education (CPE) credits:

EACUBO is pleased to be able to offer up to 4 CPE credits in the Behavioral Ethics field of study for those participating in the morning EACUBO sponsored webcast portion only.



EACUBO is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing education on the National Registry of CPE sponsors. State boards of accountancy have the final authority on the acceptance of individual course of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37210-2417. Web site: www.nasba.org

The APC webcast qualifies for 4 CPE's in "Behavioral Ethics" field of study and is a "Group-Live" presentation. EACUBO strives to provide the best quality programming to all its members and the higher education industry. Should there be a concern with the quality of programming or level of service, please contact Randy Gentzler, EACUBO Program Prefect (call 215-951-2966 or email gentzlerr@philau.edu).

The learning objectives for attendees of this professional development workshop are the introduction or enhancement of critical technical and management skills that are targeted to higher education business administrative professionals at the **Intermediate Level**. Prerequisites: No prerequisites, Preparation: No advanced preparation is required, however a minimum 1-2 years of experience as a professional in higher education or a related private industry is recommended. For specific information regarding EACUBO's CPE program including our refund policy this program please visit www.eacubo.org.

Advanced – Learning activity level most useful for individuals with mastery of the particular topic. This level focuses on the development of in-depth knowledge, a variety of skills, or a broader range of applications. Advanced level programs are often appropriate for seasoned professionals within organizations; however, they may also be beneficial for other professionals with specialized knowledge in a subject area.

Intermediate – Learning activity level that builds on a basic program, most appropriate for professionals with detailed knowledge in an area. Such persons are often at a mid-level within the organization, with operational and/or supervisory responsibilities.

Basic – Learning activity level most beneficial to professionals new to a skill or an attribute. These individuals are often at the staff or entry level in organizations, although such programs may also benefit a seasoned professional with limited exposure to the area.

Individuals desiring CPE credits for the web cast must sign in and complete the CPE Reporting Form before leaving the conference center. In addition, participants in the web cast must complete the electronic evaluation and request their CPE certificate by going on-line to: www.eacubo.org

Individuals desiring CPE credits for the on-site session are required to sign in for each session. CPE certificates will be issued by EACUBO based on attendance and will be mailed eligible participants after the event.

All Registrations Must Be On-line:

The cost of the program including lunch is \$50 per person. Please contact Danielle Manning, Assistant Treasurer at Suffolk University at dmanning@suffolk.edu with questions and Emily Fournier at efournier@eacubo.org with registration questions.

DIRECTIONS TO BENTLEY UNIVERSITY:

DIRECTIONS TO BENTLEY FROM POINTS NORTH

- „Take Route 95/128 South to Trapelo Road, exit 28
- „Turn left at top of exit ramp
- „Follow Trapelo Road 2.6 miles toward Belmont
- „Turn right onto Forest Street
- „Proceed on Forest Street for .9 miles, the main entrance is on your left

DIRECTIONS TO BENTLEY FROM POINTS SOUTH

- „Take exit 27A - Totten Pond Road.
- „At the end of the ramp, take a right and follow Totten Pond Road for 1.2 miles to the end.
- „Take a right onto Lexington Street and go .2 miles.
- „Then take a left onto Beaver Street; travel 1 mile (go around the rotary and continue on) and take a left onto Forest St.
- „The main entrance is about .3 miles on your right

DIRECTIONS TO BENTLEY FROM POINTS EAST/BOSTON

- „Follow Storrow Drive (west) or Memorial Drive (west) to the end and follow signs toward Arlington
- „Bear left at the sign that reads "To 16 S Watertown/Waltham"
- „Follow for .6 of a mile and turn right onto Belmont Street after passing the Star Market shopping center on the right
- „Continue on Belmont Street until it intersects with Trapelo Road
- „Bear right onto Trapelo Road and continue for 1.7 miles
- „Take a left at the light and follow the sign that reads "60 Waltham to Rte. 20." This is Waverley Oaks Road (Route 60)
- „At the next traffic light, turn right onto Beaver Street
- „Continue on Beaver Street past the tennis courts for .9 miles to Forest Street

• Turn right onto Forest Street and the main entrance is about .3 miles on the right

DIRECTIONS TO BENTLEY FROM LOGAN AIRPORT

• Take the Ted Williams tunnel to Route 90 (Mass Pike) and follow to Exit 14

• Take Exit 14, follow signs to Route 95/128 North

• Continue as directed below in "Directions from points West"

DIRECTIONS TO BENTLEY FROM POINTS WEST

• Take exit 14 off the Massachusetts Turnpike

• Follow signs to Route 95/128 North

• Take Route 95/128 North to Trapelo Road, exit 28A

• Turn right at the end of the exit ramp

• Follow 2.6 miles toward Belmont

• Turn right onto Forest Street

• Proceed on Forest Street for .9 miles, the main entrance is on your left