

EACUBO
2008-09 Goals and Strategies

Goal 1: Professional Development Opportunities

Objectives

- Increase non-traditional delivery of programs
- Achieve coverage of the competency framework
- Enhance differentiation of program offerings
- Ensure coverage of emerging issues
- Strengthen quality control methods

2008-09 Strategies

- Establish Task Force to review area programming, including research activity level, program quality/effectiveness, and its relationship to board and other programming
- Continue integrating program planning across the year and focusing on competency framework
- Evaluate and enhance senior business officer roundtable
 - Roundtable on hiatus for 2009

Goal 2: Membership

Objectives

- Evaluate whether program offerings address needs of varying sectors and participants
- Influence Chief Business Officers to increase the number of participants and increase engagement/participation if they are already an active institution

2008-09 Strategies

- Enhance member communications through new communications committee, with particular focus this year on newsletter and website content

Goal 3: Benefits Through Effective Partnerships

Objectives

- Enhance EACUBO partnerships with ACUBO and other regions
- Achieve a stronger working relationship with NACUBO in order to ensure access to important information and services for our members
- Increase relationships with other groups or entities in (or supporting) higher education for targeted joint programming
- Increase opportunities for cooperative programming with member institutions

Goal 4: Infrastructure and Resources

Objectives

- Improve the effectiveness of the organizational structure between the board and its committees
- Enhance committee membership and recruitment so that volunteers reflect the membership base and support the work of individual committees to provide services to their constituents
- Maintain adequate financial resources to ensure financial solvency

2008-09 Strategies

- Consider allocation of responsibilities between volunteers and staff
 - Evaluate existing outsourced staffing arrangements
 - Move newsletter production to staff
- Replace nominating committee with governance committee
 - Review size and make-up of board, coordinator roles and length of terms for board leadership
 - Evaluate orientation pilot
 - Initiate board evaluations
- Strengthen finances through outreach to prior years' sponsors and exhibitors