

**Rochester and Buffalo Chapters
 2010 EACUBO Spring Webcast at
 RIT Inn and Conference Center
 April 28, 2010**

Check-in and Registration

9:30 am to 10:00 am

**Video webcast
 "Institute for Global Ethics, Ethical Fitness Seminar"
 15 minute break
 Lunch and networking**

10:00 am to 2:45 pm

11:15 am to 11:30 am

12:30 pm to 1:30 pm



Introduction to the

ETHICAL FITNESS® SEMINAR

IGE's four-step process for resolving ethical dilemmas

We recognize that the ethics responsibilities of many leaders in business, government, and nonprofit environments have grown significantly beyond compliance in the last few years to include the mandate for building ethical cultures, where trust can grow and thrive and where employees themselves become the security network for corporate ethics.

The core of IGE's approach to growing ethical cultures is the Ethical Fitness® Seminar (EFS). The EFS is positive, non-threatening, and highly interactive. Participants from the last fifteen years claim greater awareness of ethical issues, higher levels of decision-making confidence, and a high degree of relevance to their job responsibilities. Some have told us that the EFS was a life-changing experience; others say that the impact of their EFS experience has grown over time, rather than diminished. Most are content to share their gratitude for a disciplined way to approach life's very difficult decisions.

The learning objectives for the EFS aimed at corporate organizations include the following:

- *Recognizing the importance of ethics—for individuals, for organizations, for the future*
- *Understanding trust—what is it? What encourages trust? What kills it?*
- *Tasking leadership with trust—what can leaders do to create a trust environment?*
- *Defining ethical values—whose values are they? How are they applied in the workplace?*
- *Analyzing ethical challenges—how can we identify and avoid right-versus-wrong moral temptations, and how can we distinguish them from real right-versus-right ethical dilemmas? Can ethical dilemmas be categorized?*
- *Resolving dilemmas—which principles best apply?*
- *What is moral courage and when should I have it?*

IGE's work assumes that **fundamental, shared values** can be discovered and applied. We also assume that individuals and organizations are capable of developing what we call "**ethical fitness**"—which, like physical fitness, keeps you in mental

and moral shape to recognize and address ethical dilemmas. Participants will leave our seminar with the **tools and confidence** required for **resolving ethical dilemmas**—equipped to confront issues that face them every day, at work and at home.

Continuing Professional Education (CPE) credits:

EACUBO is pleased to be able to offer up to 4 CPE credits in the Behavioral Ethics field of study for those participating in the morning EACUBO sponsored webcast portion only.



EACUBO is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing education on the National Registry of CPE sponsors. State boards of accountancy have the final authority on the acceptance of individual course of CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37210-2417. Web site: www.nasba.org

The APC webcast qualifies for 4 CPE's in "Behavioral Ethics" field of study and is a "Group-Live" presentation. EACUBO strives to provide the best quality programming to all its members and the higher education industry. Should there be a concern with the quality of programming or level of service, please contact Randy Gentzler, EACUBO Program Prefect (call 215-951-2966 or email gentzlerr@philau.edu).

The learning objectives for attendees of this professional development workshop are the introduction or enhancement of critical technical and management skills that are targeted to higher education business administrative professionals at the **Intermediate Level**. Prerequisites: No prerequisites, Preparation: No advanced preparation is required, however a minimum 1-2 years of experience as a professional in higher education or a related private industry is recommended. For specific information regarding EACUBO's CPE program including our refund policy this program please visit www.eacubo.org.

Advanced – Learning activity level most useful for individuals with mastery of the particular topic. This level focuses on the development of in-depth knowledge, a variety of skills, or a broader range of applications. Advanced level programs are often appropriate for seasoned professionals within organizations; however, they may also be beneficial for other professionals with specialized knowledge in a subject area.

Intermediate – Learning activity level that builds on a basic program, most appropriate for professionals with detailed knowledge in an area. Such persons are often at a mid-level within the organization, with operational and/or supervisory responsibilities.

Basic – Learning activity level most beneficial to professionals new to a skill or an attribute. These individuals are often at the staff or entry level in organizations, although such programs may also benefit a seasoned professional with limited exposure to the area.

Individuals desiring CPE credit must sign in at the registration table and complete the CPE Reporting Form before leaving the conference center. Participants must complete the electronic evaluation and request their CPE certificate by going on-line to: www.eacubo.org

All Registrations Must Be On-line: <http://go.geneseo.edu/eacubo>

Lunch choices:

Chicken Basil grilled and topped with roasted red peppers, baby bellas, fresh basil and asiago cheese, basil cream sauce

Grilled Vegetable Napoleon layers of roasted peppers, eggplant and portabella mushrooms on a bed of steamed rice, chimichurri drizzle

Tilapia almond crusted with mango ginger chutney

To register, go to the above website. CREDIT CARD PAYMENT ONLY. Early registration fee is **\$50** through April 20, 2010; **\$60** beginning April 21, 2010.

Directions to RIT Inn & Conference Center:

The RIT Inn and Conference center is located at 5257 West Henrietta Road, W. Henrietta, NY 14586. Phone: (585) 359-1800.

From The North: Take I-390 South to Exit 12 - Route 253 (Lehigh Station Road). Turn right onto Route 253. Turn left onto Route 15 - West Henrietta Road. Travel 1/2 mile and the RIT Inn and Conference Center will be on your right.

From The South: Take I-390 North to Exit 12 - Route 253 (Lehigh Station Road). Turn left onto Route 253. Turn left onto Route 15 - West Henrietta Road. Travel 1/2 mile and the RIT Inn and Conference Center will be on your right.

From The East: From Route I-90, The New York State Thruway, travel to Exit 46. Follow signs for I-390 North, IMMEDIATELY exit onto Route 253 (Lehigh Station Road). Turn left onto Route 253. Turn left onto Route 15 - West Henrietta Road. Travel 1/2 mile and the RIT Inn and Conference Center will be on your right.

From The West: From Route I-90, The New York State Thruway, travel to Exit 46. Follow signs for I-390 North. IMMEDIATELY exit onto Route 253 (Lehigh Station Road). Turn left onto Route 253. Turn left onto Route 15 - West Henrietta Road. Travel 1/2 mile and the RIT Inn and Conference Center will be on your right.