



October 10-12, 2010
Washington, DC

Program Updates:

[General Sessions Speakers selected](#)

Session Spotlight:

[Strengthening our Institutions: A Comprehensive Approach to Organizational Review and Implementing Real Fiscal Improvement](#)

To learn more about the Eastern Association of College and University Business Officers, visit: www.eacubo.org



Upcoming EACUBO Programs:

Administrative Management Institute

July 26, 2010 - July 30, 2010
Cornell University, Ithaca, NY
[Register Now](#)

Marriott Wardman Park | Washington, DC

[Program Details](#) ▶

[Registration](#) ▶

[Hotel](#) ▶

Following an intensive search of some of the country's most renowned speakers, EACUBO's Program Committee is pleased to announce it selected three of its keynote presenters for our 2010 Annual Meeting from October 10-12 in historical Washington, D.C.

World-famous former Dallas Cowboys quarterback and Heisman Trophy winner Roger Staubach will kick off the conference on Monday with a moving presentation that looks at the many obstacles he overcame in life while maintaining a moral compass through the good times and the bad.

Social media guru Patrick O'Malley will wow the audience on Monday afternoon, with a general session examining on how our industry can better use social media to enhance our universities and improve the business of running an educational institution. Hugh Blane, a nationally recognized business strategist and President of Claris Consulting will start the second day with a riveting keynote address on how higher education professionals can strengthen their personal and professional relationships while executing strategic initiatives with greater effectiveness.

If this wasn't enough reason to attend, EACUBO is once again offering an early-bird discount to those who register to attend this event by August 27, 2010 when members pay just \$450 and non-members pay \$675 – a \$100 savings off of our normal rates. To find out more or to register now, [click here](#).

We look forward to seeing you this fall!